



**Global Congress on
MENTAL HEALTH IN THE WORKPLACE**
Workplace Productivity, Wellbeing, Rehabilitation and Risk Management
Geneva, Switzerland, October 9-10, 2000

October 10, 4:00 pm-6:00pm
World Mental Health Day and Year of Mental Health in the Workplace
You are invited to Participate!
Hosted by World Federation for Mental Health in
Collaboration with World Health Organization
and with technical assistance from International Labour Organization



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Global Congress on MENTAL HEALTH IN THE WORKPLACE

Workplace Productivity, Wellbeing, Rehabilitation and Risk Management

Geneva, Switzerland, October 9-10, 2000

*At the International Labour Organization
This conference is made possible by the support of the Global Workforce Partnership.
We gratefully acknowledge their support and participation.*

The Global Congress is a Forum for Learning and Improvements

The Global Congress on Workforce Productivity, Wellbeing, Rehabilitation and Risk Management offers an outstanding opportunity to provide intended participants to meet with other international healthcare leaders, collaborate, and exchange best practices and solutions to dilemmas facing the workforce worldwide. By participating in this international forum for dialogue, the participants will be able to identify pragmatic solutions and implementable best practices that reduce behavioral risk and disability costs while improving the financing, management and delivery of mental health services. This forum offers participating countries an international collaboration to create mentally healthy, addiction free workplaces, communities and populations.

Who Should Attend?

Academic Health Services Researchers
Advocacy and Professional Associations
Benefits and Risk Managers
Consultants
Economists
Employee Assistance Professionals
Health Policy Leaders
Health and Promotion Researchers
Human Resources
Insurance Companies and Health Plans
International Government Agencies
Labour Unions
Medical Directors
Ministries of Health
Ministries of Labour
Ministries of Social Welfare
Multinational Employers
Occupational Social Workers

YOU!

ADVISORY BOARD

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Sheila Monaghan, Vice President and Corporate Director, Global Employee Systems, Motorola, Inc
Gabriele Stoikov, Former Counsel to the Director General, International Labour Organization
Bill Whitmer, President and CEO, Health Enhancement Research Organization.
Marten de Vries, M.D., Secretary General, World Federation Mental Health
Dixie Wilson, Senior Staff Consultant, EAP, CONOCO

Educational Objectives

Learn How to:

- Maximize return on investment in productivity and measure the value of interventions to create a high-performance organization
- Plan and implement an integrated workplace performance enhancement and behavioral risk management program
- Identify the most effective behavioral risk management methods and risk management interventions

GLOBAL WORKFORCE PARTNERSHIP

Arthur Andersen Consulting. ComPsych Behavioral Health.
ICAS, Ltd. Lifescape. Lilly. SAMHSA

CONFERENCE ORGANIZER

World Strategic Partners in Collaboration with World Federation For Mental Health and Technical Assistance from the International Labour Organization



Monday, October 9, 2000 Global Congress on Workforce Productivity, Wellbeing, Rehabilitation and Risk Management

8:00 am	Registration	
8:30 am-9:00 am	Cultural Event	
9:00 am-9:15 am	Chairperson's Opening Remarks A Total Continuum of Well Being: Prioritizing Prevention Programs and Partnerships for Promotion of Mental Healthcare in the Workplace	Einar Stokke, Conference Organizer and Producer, World Strategic Partners, Oslo, Norway

VISIONS

9:15 am-10:15 am	Opening Plenary Address Reinvention of Work	Mathew Fox, Ph.D., President, University of Creative Spirituality, Oakland, California, U.S.A.
	The Future Transformation of Organizations	Johan Peter Paludan, Ph.D., Executive Director, Copenhagen Institute for Future Studies Copenhagen, Denmark
10:15 am-11:15 am	Presentation Establishing a Common Lan- guage: Productivity and Workforce	Karl Kuhn, Ph.D., President, European Network for Wellbeing and Health Promotion, European Union, Dortmund, Germany William Whitmer, President, Health Enhancement Research Organization, Birmingham, Alabama, USA
11:15 am-12:00 pm	Break and Exhibits	
12:00 pm-1:00 pm	Welcome Networking Luncheon Impact of Psychiatric Disorder: An Overview for Multinational Corporations	Ronald Kessler, Ph.D. Professor, Department of Health Care Policy, Harvard Medical School, Boston, Massachussets, U.S.A.
1:00 pm-1:30 pm	Break	

WHERE DO WE STAND?

1:30 pm-2:30 pm	Presentation Mental Health in the Workplace: Situation Analysis	Phyllis Gabriele, Vocational Rehabilitation Officer, International Labour Organization, Geneva, Switzerland
2:30 pm-3:30 pm	Presentation Socio-Economic Impact of the Global Burden of Disease	Harvey Whiteford, MD, MPH, Mental Health Specialist, The World Bank, Washington, DC, USA
3:30 pm-4:00 pm	Refreshment and Discussion Break	
4:00 pm-5:00 pm	Presentation Total Health Management System	Bodo Marschall, M.D. Corporate Exec. Dir, Health Services Division, Volkswagen, Germany Uwe Karl Opperman-Brandenburg, M.D. Head, Ergonomics, Company Health Division Service, Volkswagen, Germany William B. Bunn, M.D., J.D.,M.P.H., Vice President, Health Safety and Productivity, NAVISTAR International, Chicago, IL, USA
5:00 pm-6:00 pm	Break	
6:00 pm-7:00 pm	Welcome Reception Sponsored by the Global Workforce Partner- ship	
7:00 pm-8:30 pm	Dinner and Keynote Address: Sustaining Productivity and Mo- rale During Mergers and Acquisi- tions	John Stopford, Professor, International Busi- ness, London Business School, London, United Kingdom
	The Human Side of Re-engineering	
8:30 pm-9:30 pm	Networking Dinner Reception	

Tuesday, October 10, 2000

OPPORTUNITIES

8:00 am-8:30 am	Complimentary Breakfast Briefing: The Global Workforce Partnership: Mission and Opportunities	Co-Chair: Majella Uzan, Conference Organizer and Producer. World Strategic Partners, San Francisco, California, USA Co-Chair: Einar Stokke, Conference Organizer and Producer. World Strategic Partners Oslo, Norway
8:30 am-9:30 am	Case Study I Transferring Corporate Culture through Effective People Practices Coleman Peterson, Executive Vice President, People Division, Wal-Mart, Bentonville, Arkansas, USA Tony Hawk, Vice President and Corporate Relations, Resources for Living, Austin, Arkansas, USA	Case Study II Total Wellness Program Pentti Sydanmaanlakka, Director, Human Resources, Nokia Networks, Lapland, Finland
9:30 am- 10:30 am	Case Study III Integrated Employee Assistance Program/ Carve-Out Programs Wiley Harris, CEAP, Manager, EAP Programs, General Electric, Tokyo, Japan Richard Chaifetz, Psy.D., President, ComPsych Behavioral Health, Chicago, Illinois, USA David Levine, MSW, Vice President, ComPsych Behavioral Health, Chicago, Illinois, USA	Case Study IV Effective Programs: Mental, Social Disability and Return to Work Management. Birgitta Ahl, Head, Occupational Social Work, Ministry of Foreign Affairs, Stockholm, Sweden
10:30 am-11:00 am	Break and Exhibit	
11:00 am-12:00 pm	Keynote Plenary Panel Discussion Growing Role of Employee Assistance Programs in Enhancing the Global Competition	Ronald Manderscheid, Ph.D, Chief, Survey & Analysis Branch, Center for Mental Health Services, SAMHSA, US Department of Mental Health, Washington, DC, USA Dale Masi, DSW, Chair, Department of Social Work, University of Maryland, Georgetown, Maryland, USA Brigitte Zeier, Fachleitung, Senior EAP/OHS, SIEMENS, Munich, Germany

WHERE DO WE GO FROM HERE?

12:30 pm-2:00 pm	Networking Luncheon and White Paper Strategic Meeting	
2:00 pm-2:30 pm	Break	
2:30 pm-4:00 pm	Plenary Panel Discussion International Collaboration: Conference Summary and Implications for the Future Workplace Productivity and Mental Health	Milagros Fernandez, M.D., MPH, Undersecretary of Health, Department of Health, Republic of the Philippines Sheila Monaghan, Vice President and Corporate Director, Global Employee Systems, MOTOROLA, Inc, Schaumburg, Illinois, USA Allen Daniels, Ph.D., Chair, American Managed Behavioral Healthcare Association (AMBHA) Washington, DC, USA
Conference Adjourns		