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GLOBAL
SYMPOSIUM
2001

The Second Annual Global Symposium
Business and Mental Energy at Work
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The Second Annual Symposium on
BUSINESS AND MENTAL ENERGY AT WORK
Workplace Productivity, Wellbeing, Rehabilitation and Risk Management
Geneva, Switzerland, October 25-26, 2001, Executive Seminars on October 24, 2001

Founding Partners



Presented by World Strategic Partners and the Global Workforce Partnership with technical assistance from the International Labour Organization in cooperation with Business & Health Magazine



World Strategic Partners, LLC, 1001 Bridgeway Avenue # 607,
Sausalito, California 94965 U.S.A. Tel.: +1 415-331-5236,
Fax.: +1 415-331-5239 www.wspartners.com

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The vision of the Global Symposium is to sustain a global movement to address the wellbeing of an individual as essential to an organization's own wellbeing.

This is the international platform that gathers key opinion leaders and decision makers from governments, employers, employee sectors, international agencies, financiers, academics, researchers, providers and management of services for health promotion, work/life and mental health in the workplace issues. These leaders participate and contribute as members

Participating Organizations: Adelphi University, American Managed Behavioral Healthcare Association, American University, Baua German Federal Institute for Occupational Safety and Health, BKK Bundesverband, Business & Health Magazine, Canadian Airlines, Center for Mental Health Services, US Department of Health, CONOCO, Council on Accreditation, Department of Mental Health, Thailand, Dow Chemical, DuPont, Eli Lilly, Employee Assistance Professionals Association, Employee Assistance Professionals Association, - International, Employee Assistance Professionals Association of Australia, Employee Assistance Society of North America, European Network of Social Workers, European Union, Human Dynamic Asia Pacific Limited, ICAS, Ltd., Institute for Corporate Health Promotion, Germany, Institute for Intercultural Management, Institute of Digital Arts and Sciences, International Council on Mental Health Policies and Services, International Council on Alcohol and Addictions, International Federation of Social Workers, International Labour Organization, JP Morgan, Karolinska Institute, Kingston University, Leonard Shlain, M.D., Marks and Spencer, Navistar, Norwegian Department of Labor, Procter & Gamble, Resource Systems, Telenor, Thailand Department of Public Health, The HERO Group, The World Bank, TNO work and Employment, Unilever, United Behavioral Health, Union Pacific Railroad, VOLKSWAGEN, Webby Awards William M. Mercer, Working Well, World Health Organization, World Federation for Mental Health

Advisory Board: John Barton, Global Healthcare Practice Leader, William M. Mercer, Uwe Opperman-Brandenburg, M.D., Head, Ergonomics, Health Systems, VOLKSWAGEN, Grant Brecht, Ph.D., President, Employee Assistance Professionals Association of Australia, Karl Kuhn, Ph.D., President, European Network for Wellbeing and Health Promotion, European Union, Ronald Manderscheid, Ph.D., Chief, Survey and Analysis Branch, Center for Mental Health Services, US Department of Health, Dale Masi, DSW, Chair, Department of Social Work, University of Maryland, Barbara Murray, Ph.D., Senior Vocational Rehabilitation Officer, International Labour Organization, Ric Service, Editor in Chief, Business and Health Magazine, Aroon Shah, Project Director, EAP, Canadian Airlines, Dixie Wilson, Senior Consultant, CONOCO, William Whitmer, President and CEO, Health Enhancement Research Organization, Marten de Vries, M.D., Secretary General, World Federation for Mental Health

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The Second Annual Symposium on BUSINESS AND MENTAL ENERGY AT WORK

At the International Labour Organization

The Global Symposium is made possible by the Global Workforce Partnership.

We gratefully acknowledge their support and participation.

The Global Symposium is a Forum for Learning and Improvements

The Global Symposium on Business and Mental Energy at Work offers an outstanding opportunity to provide intended participants to meet with other international healthcare leaders, collaborate, and exchange best practices and solutions to dilemmas facing the workforce worldwide. By participating in this international forum for dialogue, the participants will be able to identify pragmatic solutions and implementable best practices that reduce behavioral risk and disability costs while improving the financing, management and delivery of mental health services. This forum offers participating countries an international collaboration to create mentally healthy, addiction free workplaces, communities and populations.

Wednesday, October 24, 2001

EXECUTIVE SEMINARS

1:00 pm	Registration Executive Seminars	
2:00 pm-5:00 pm	Executive Seminar A	Executive Seminar B
	The New Economy, Business Ethics, Corporate Values and Culturally Sensitive Approaches to Businesses and Forming Alliances	Total Health, Wellbeing and Workforce Productivity Research Worldwide
	Sam Natale, D. Phil. (Oxon.), Director of Research and Funding, Center for the Study of Values in Education and Business, Department of Educational Studies, University of Oxford, England, Tenured Professor of Strategic Management, School of Management, Adelphi University, USA	William Whitmer, MBA, President, The HERO Group, USA
	Barbara Sumner, M.A., President, Sumner Intl. Training Services, Institute for Intercultural Management, Belgium	Sofia Vaas, Ph.D., Program Manager, TNO Work and Employment, The Netherlands
	Chairperson: <i>Dixie Wilson, Senior Consultant, Conoco, USA</i>	James Quick, Ph.D., USA
		Chairperson: <i>David Nace, M.D., Vice President, Employer Division, United Behavioral Health, USA</i>

Thursday, October 25, 2001

6:30 am- 8:00 am Registration and Breakfast

VISIONS

8:00 am-8:15 am	Chairperson's Welcome Opening Remarks: <u>VISIONS</u>	Chairperson: Bodo Marschall, M.D., Corporate Medical Officer Worldwide, VOLKSWAGEN, Germany
8:15 am-9:15 am	Mental Energy: Work, Art and Physics	Leonard Shlain, M.D., Author, Art and Physics, USA
9:15 am-10:15 am	Future Work and Incentives for Change	Richard Ennals, Professor, Center for Working Life Research, Kingston Business School, Kingston University, UK
10:15 am -10:45 am	Break and Exhibit	
10:45 am-11:45 am	Releasing Potential through Employee Wellbeing	Stephen Williams, Ph.D., Principal, Resource Systems, UK
12:00 pm-1:30 pm	Welcome Keynote Luncheon Creating a Common Language: Total Health of an Individual and Workplace Productivity	Robert Karch, Ed.D., Chair, Health Promotion, American University, USA
1:30 pm-1:45 pm	Break and Exhibit	

Thursday, October 25, 2001, Continued

WHERE DO WE STAND?

1:45 pm-2:00 pm	Chairperson Welcome Opening Remarks: <u>WHERE DO WE STAND?</u>	Chairperson: Ronald Manderscheid, Ph.D., Chief, Survey and Analysis Branch, Center for Mental Health Services, US Department of Health, USA
2:00 pm-3:00 pm	Mental Health in the Workplace: Role of the International Labour Organization	Barbara Murray, Ph.D., Senior Vocational Rehabilitation Officer, International Labour Organization, Switzerland
3:00 pm-4:00 pm	Linking mental health and the prevention and treatment of substance abuse with primary care, community services and work place: Service integration and financing methods around the world; Information needs for evidence-based decision-making.	Florence Baingana, M.D., Mental Health Consultant, The World Bank, USA Walter Gulbinat, Dipl. Math, Executive Secretary, International Consortium on Mental Health Policies and Services, Germany
4:00 pm-5:00 pm	Total Health Management System and Workforce Effectiveness: Marks and Spencer	Tommy MacDonald Milner, Corporate Occupational Health, Marks and Spencer, UK Lesley Cooper, Principal, Working Well, UK
5:00 pm-6:00 pm	Break and Transfer to Hotel Intercontinental	
7:00 pm-8:00 pm	Welcome Cocktail Reception Sponsored by The Global Workforce Partnership	
8:00 pm-8:15 pm	Chairperson's Welcome Remarks	Chairperson: Einar Stokke, CEO, World Strategic Partners, Norway
8:15 pm-9:15 pm	Dinner Keynote Presentation E-Business, Tribal Cultures and Consumer Wellbeing	Tiffany Shlain, Founder/Creative Director -The Webby Awards, Internet Expert, ABC News, Good Morning America, USA
9:15 pm-11:00 pm	Networking Dinner Reception	
11:00 pm	End of Day 1	

Friday, October 26, 2001

7:00 am-7:45am Registration and Breakfast

OPPORTUNITIES

7:45 am-8:00 am	Chairperson's Opening Remarks: OPPORTUNITIES	Chairperson: William B. Bunn, M.D., AVP, Health, Safety and Productivity, NAVISTAR, USA
8:00 am-9:00 am	Total Health and Productivity: A Business Solution for a Business Challenge	Dennis Richling, M.D., AVP, Health Services, Union Pacific Railroad, USA
9:00 am- 10:00 am	Wellbeing, Mental Health and Productivity: Performance Indicators, Quality Measurement and Benchmarks	
	Perspectives from Australia, New Zealand, South East Asia	Grant Brecht, Ph.D., International Representative, Past President, Employee Assistance Professionals Association of Australia, Australia
	Perspectives from Europe	Jorg Spieldenner, M.D., Executive Director, International Council on Alcohol and Addictions, Switzerland
	Perspectives from USA	Allen Daniels, Ed.D., Immediate Chair, American Managed Behavioral Healthcare Association, USA
10:00 am-10:30 am	Break and Exhibit	

Friday, October 26, 2001, Cont.

OPPORTUNITIES

10:30 am-11:30 am	Case Study I	Case Study II
11:30 am-12:30 pm	International Business Purchasing Coalition: DuPont, Procter & Gamble, Dow Chemical Paul Heck, Manager, Global Employee Assistance Services, DuPont, USA Stephen J. Galliano, VP, Clinical Services, ICAS International, UK	Mental Health in the Workplace in Small/Midsize Enterprises. Klaus Pelster, Vice Director, Institute for Corporate Health Promotion, Germany
	Case Study III	Case Study IV
	Successful Public/Private Partnerships in Work Design and Delivery of Health Promotion/ Mental Health Services Arve Paulsen, V.P. Communications, Telenor, Norway <i>Case Study I and III Facilitator: Dixie Wilson, Senior Consultant, CONOCO, USA</i>	Development and Learning as Human Resource Strategy to Foster Mental Health in the Workplace Eddie Ng, Vice President, Asia Pacific, Employee Relations, JP Morgan, Chase Manhattan Bank, Hongkong Eric Kung, MSW, Managing Director, Human Dynamic Asia Pacific Limited, Hong Kong <i>Case Study II and IV Facilitator: David Nace, M.D., Vice President, Employer Division, United Behavioral Health, USA</i>

WHERE DO WE GO FROM HERE?

12:30 pm-1:00 pm	Break	
1:00 pm- 2:00 pm	Keynote Luncheon Presentation: New Business Model: Productivity by Increasing the Wellbeing of the Individual at Work	Richard Ennals, Professor, Center for Working Life Research, Kingston Business School, Kingston University, UK
2:00 pm-3:45 pm	Welcome Remarks: Where Do We Go From Here? Strategic White Paper Meeting: ToolKit on Mental Health in the Workplace	Einar Stokke, CEO, World Strategic Partners, Norway Facilitators: Dixie Wilson, Senior Consultant, CONOCO, USA David Nace, M.D., Vice President, Employer Division, United Behavioral Health, USA
3:45pm-4:00pm	Break	
4:00 pm-6:00 pm	Closing Keynote Plenary Remarks Symposium Summary: Collaborative Strategies for the Wellbeing of an Individual as Essential to an Organization's own Wellbeing	Yongud Wongpiromsarn, M.D., Department of Mental Health, Thailand, Pirkho Lahti, M.D., President, World Federation for Mental Health, Finland, Alfons Schröer, M.D., Head, Health Department, BKK-Bundesverband, Germany, Dale Masi, DSW, Participating Employer Organization Forum Representative, USA John Cooper, M.D., Head, Corporate Occupational Health, Unilever, UK, Pekka Arro, Head, InFocus Programme Division, International Labour Organization, Switzerland
6:00 pm	Symposium Adjourns End of Day 2	

10:00 am-3:45 pm	Participating Employer Organization Forum (By Invitation Only) Establishing a Worldwide Guideline on Behavioral Health Services, Facilitators: Tonny Gyphen, Facilitator, World Strategic Partners, Belgium, Ken Burgess, Secretary, World Strategic Partners, Brazil, Sponsored by: Center for Mental Health Services, SAMHSA, US Department of Health, Council on Accreditation, Employee Assistance Professional Association	Richard Klarberg, CEO, Council on Accreditation (USA), Gregg Delapp, President, EAPA (USA), Richard Hopkins, President, EAPA, International (UK), Grant Brecht, Ph.D., International Representative, EAPAA (Australia), Barbara Marsden, Executive Director, EASNA (USA), Verena Hufschmidt, Executive Director, ENOS (Switzerland), Jorg Spieldenner, M.D., ICAA (Switzerland), Dale Masi, DSW, Representative, IFSW (Switzerland)
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