

Geneva, Switzerland October 6-7, 2003

The Third Annual Global Symposium on

Business and Mental Energy at Work

Shaping the Future



Our Journey MAP

Day Before Symposium

Club of Geneva Annual Meeting

Day 1 Morning Theme: Visions

City of Berlin, Germany: Welcome Remarks. Visions: Revolutionizing the 21st Century: Mental Health at Work. Stress: Spice of Life, Kiss of Death. Leadership on Mental Health at Work: Experiences at Volkswagen

Day 1 Afternoon Theme: Meeting Point

Promoting Health and Mental Wellbeing in Nestlé-Schöller: Bonus Project. Promoting Optimism: Strategies in Enhancing Resilience of the Workforce and Communities during Extreme Situations: Ford Argentina. Global View of the Impact of Workplace Substance Abuse: NIAAA. Creating the High-Performance Zone at Unilever: Reducing Stress with Measurable Business Benefits. Enhancing Corporate and Workplace Culture: Australian Broadcasting Corporation Linking EAP to Influence Workplace Management Style, Quality of Work Relationships and Job Effectiveness. EAP, Labor and Management Partnerships at Air Canada: Helping Employees Deal with Organizational and Community Challenges. Situation Analysis of Workplace Mental Health and Substance Abuse in Thailand. Work Well at Marks and Spencer: Stress Management Program

Day 2 Morning Theme: Shaping the Future

Mental Health: New Challenges, New Opportunities
European Union Health Policies. Crossing the Quality Chasm: A New USA Health System for the 21st Century. Innovative Global EAP Application: A Cost-Benefit Management Approach for Workplace Efficiency and Increasing Mental Wellbeing at Work. Club of Geneva Initiatives: The Way Forward: Mental Health in the Workplace in Low-Income Countries. Mental Health in Small and Mid-size Enterprises: An ILO initiative. Worldwide Guidelines on Employee Assistance Programs (EAPs)

Day 2 Afternoon Theme: Where do we go from here?

White Paper Strategy Meeting. Global Alliances In Creating Healthy and Well-Functioning Learning Environments for Future Leaders. White Paper Roundtable Discussion Meeting: Healthcare Management Policy Recommendations. Closing Keynote Plenary

Our Chairpersons

Sheila Monaghan, Vice President and Director Global Employee Systems, ACS, Schaumburg, IL, USA • Richard Ennals, Chairman of the Board, Club of Geneva, Kingston, UK • Stephen Williams, Ph.D., Principal, Resource Systems, Harrogate Court, UK

Our Keynote Speakers

Mrs. Dr. Heidi Knake-Werner, Senate Administration for Health, Social and Consumer Protection (Senatsverwaltung für Gesundheit, Soziales und Verbraucherschutz) Berlin, Germany • Johan Peter Paludan, Ph.D., Executive Director, Copenhagen Institute for Future Studies, Copenhagen, Denmark • Bodo Marschall, M.D., Vice President, K-SG Gesundheitswesen/Company Health Division, Volkswagen, Wolfsburg, Germany • Lennart Levi, M.D., Ph.D., Professor Emeritus, Karolinska Institute, Stockholm, Sweden • Michael Reddy, M.D., Chairman of the Board, ICAS, Ltd, London, United Kingdom • Rhonda J. Robinson Beale M.D., SVP and Chief Medical Officer, Cigna Behavioral Health, Eden Prairie, MN, USA • Kaveh Tarbiat, Sales Director, Cigna International Expatriate Benefits, Starnberg, Germany • Walter Gulbinat, Dipl. Math, Board of Directors, Club of Geneva and Executive Secretary, Global Network for Research on Mental and Neurological Health • Barbara Murray, Ph.D. Manager - Equity Issues, Skills Development Department (IFP/Skills), International Labour Organization, Geneva, Switzerland • Dale Masi, DSW, Architect, Worldwide Guidelines Forum, Baltimore, MD, USA • Patrick Nash, Chief Executive Officer, Teacher Support Network London, UK • John Burke, Chief Executive Officer, Teacher Support Network Topsail Beach, NC, USA

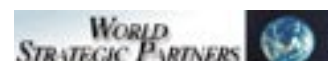
White Paper

The outcome of the Global Symposium is a White Paper that serves as recommendations to empower international agencies, governments, employers and employee sectors to implement mental wellbeing management policies and to develop sustainable programs in workplaces worldwide.

About

Shaping the future of mental energy at work requires the cooperation of all, and your participation is a fitting addition. The Global Symposium offers a rare opportunity to join an international high-level meeting of like-minded leaders that are committed to improving business through a deeper understanding of key issues affecting the work environment worldwide. Bringing representatives of diverse groups together to discuss relevant issues, offers the opportunity for more creative thinking, leading to innovative and strategic solutions and resource-building for the ongoing improvement of an individual's wellbeing at work worldwide

World Strategic Partners in collaboration with Club of Geneva and Global Workforce Partnership presents the Third Annual Global Symposium on Business and Mental Energy at Work with technical assistance from the International Labour Organization (ILO), City of Berlin, Germany and Volkswagen.



REGISTRATION

Participating Organizations* Accor; Air Canada; American Airlines; AstraZeneca; Australian Broadcasting Corporation; BPAmoco; ConocoPhillips; Continental Airlines; Delta Airlines; Dow Chemical; DuPont; Ford, Argentina; Ford Motors; General Mills; JP Morgan Chase; Kimberly-Clarke; Marks & Spencer; Ministry of Foreign Affairs, Sweden; Motorola; Navistar; Nokia Networks; Nestle-Scholler; Procter & Gamble; Statoil; Telenor; Unilever; Union Pacific Railroad; Volkswagen; Wal-Mart; ACS; Adelphi University; Alliance Behavioral Care; American Managed Behavioral Healthcare Association; American University; AOK; Arthur Andersen; BAUA German Federal Institute For Occupational Safety and Health; Behavioral Health Strategies, LLC; Berkeley Douglas; BKK Bundesverband; Business & Health Magazine; CCPMH; Center For Mental Health Services, SAMHSA US Department of Health; Centro Privado de Psicoterapias; CIGNA Behavioral Health; City of Berlin, Germany; City of New York University; Club of Geneva; ComPsych Corp.; Corporate Counseling Services; CorPsych; Council on Accreditation; Department of Mental Health, Thailand; Employee Assistance Professionals Association; Employee Assistance Professionals Association - International; Employee Assistance Professionals Association of Australia; Employee Assistance Society of North America; European Network of Social Workers; European Commission Network for Health Promotion; European Union; Global Network for Research on Mental and Neurological Health; Harvard School of Public Health; The Hero Group; Hudson Highland Group; Human Dynamics Asia Pacific Ltd.; ICAS; InfoMC; Institute for Corporate Health Promotion, Germany; Institute for Creation Spirituality; Institute of Digital Arts and Sciences; Institute of Intercultural Management; Institute for International Health Promotion; International Consortium on Mental Health Policies and Services; International Council on Alcohol and Addictions; International Federation of Social Workers; International Labour Organization; Karolinska Institute; Kingston Business School; Lilly, Mental Health Consultants; Mental Health Corporations of America; Movis AG; National Institute of Alcohol Abuse and Addiction; NIH US Department of Health; Norwegian Oil and Petrochemical Workers Union; Oklahoma Mental Health Consumer Council; Personal Dynamics Co., Ltd.; Resource Systems; Resources for Living; Screening for Mental Health; TNO Work And Employment; United Behavioral Health; University of California, Berkeley; University of Georgia; Webby Awards; William M. Mercer, Inc.; Working Well; The World Bank; ValueOptions; World Health Organization; World Federation For Mental Health; World Strategic Partners

* Includes participation from past Global Symposiums

World Strategic Partners in collaboration with Club of Geneva and the Global Workforce Partnership present the Third Annual Global Symposium on Business and Mental Energy at Work. We thank the Global Workforce Partnership 2003 Associate Members: ACS, AOK, Center for Mental Health Services (CMHS) SAMHSA, US Dept. of Health, Cigna Behavioral Health, Cigna International Expatriate Benefits, Hudson Highland Group, Lilly, ICAS, Ltd. and National Institute for Alcohol Abuse and Addictions (NIAAA). Supporting Publication is Business & Health Magazine.



Technical Assistance provided by City of Berlin, Germany, International Labour Organization (ILO) and Volkswagen



Global Symposium 2003

Date: October 6-7

Location: Symposium sessions will be held at: International Labour Organization, 4 Route Des Morillons, CH-1211 Geneva 22, Switzerland

Accommodations: Hotel Intercontinental Geneve, 7-9 Chemin du Petit-Saconnex, CH-1211 Geneve 19 Switzerland, Tel +41 22 919-3939, Fax +41 22 919 32 54, Email: gvaha-reservations@interconti.com

How to register: Register online at www.wspartners.com, by Fax +1.415.331.5239, Tel. +1.415.331.5236 or write check to Global Workforce Partnership and mail to: World Strategic Partners, 1001 Bridgeway Avenue #607 Sausalito, CA 94965 USA

Cancellation: Refund requests must be made in writing and post-marked no later than September 1, 2003. A \$100 processing fee will be charged for all cancellations. No credits will be issued after the Symposium begins. In the event that World Strategic Partners must cancel this Symposium, all tuitions will be refunded in full.

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Global Symposium fee include full registration to the Global Symposium, 2 breakfasts, 2 luncheons, breaks, 1 receptions, 1 dinner, syllabus materials, 2 newsletters from Business & Health Magazine