



**GLOBAL SYMPOSIUM 2003**

The Annual Global Symposium  
Business and Mental Energy at Work

# Partnership BENEFITS

Global Symposium online registration at [www.wspartners.com](http://www.wspartners.com)

		Partner	Supporting Friend	Employer Charter*
		\$25,000	\$10,000	\$3,000
Features	Global Symposium Program Development	Program Chair/Keynote	Breakout Session	
	Complimentary Registrations at Global Symposium	10	5	2
	Recognition Award	Plaque	Certificate	Certificate
	Special Invitation to Partner, Alliance and Faculty Reception	yes	yes	
	Complimentary Global Symposium Syllabus	10	5	2
	Table Top Exhibit Opportunity	more prominent location	yes	
	Discounted Registrations at Global Symposium	20	10	
	Complimentary Electronic Newsletters	10	5	2
	Complimentary Business & Health Magazine online subscription	10	5	2
	Publication of Article in leading industry journals/magazine/online news	2	yes	yes
Authorization to host external event/meeting/dinner	yes	yes		
Customized*	Scheduled appointments with key colleagues, clients and partners	yes	yes	
	Specially arranged focus groups with target decision-makers	yes	yes	
	Participation in onsite Global Symposium Surveys	yes	yes	
	*Instead of direct Global Symposium program development			
Marketing Exposure	Recognition in Newsletters	color logo *prominent	black & white logo	name recognition
	Recognition on Website	color logo with link	black & white logo	name recognition
	Recognition in Global Symposium Promotional Materials	color logo *prominent	black & white logo	name recognition
	Recognition in Global Symposium On Site Materials	color logo *prominent	black & white logo	name recognition
	Recognition in Global Symposium Syllabus	color logo *prominent	black & white logo	name recognition
	Recognition in Global Symposium Networking Receptions	color logo *prominent	black & white logo	
	Pre-Registration List of Global Symposium Participants	yes	yes	
Rights to Distribute Promotional Materials	yes	yes		
Networking	Participate in by-invitation only Faculty Reception			
	Meetings in New Partner's Lounge			
	Informal discussions during receptions and meal functions			
	Follow-up Correspondence with new friends and colleagues after the Global Symposium			
	International recognition through media and publication exposure			
	Develop Strategic industry alliances			
	Establish and/or strengthen relations with key decision makers and thought leaders			
	Build and/or increase international networks			
	* Exclusively for Leading Employers or Corporations			
	<b>To discuss partnership opportunities, Please contact Majella Uzan, World Strategic Partners</b>			
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